

INVESTMENT GUIDE

WELCOME



If you are already feeling overwhelmed by all the details and deadlines involved in planning a wedding, I hear you. That's why I created CJ's Off the Square. Hi! I'm CJ Dickson and hosting meaningful, memorable celebrations with zero drama is my passion.

So much more than just a venue, CJ's Off the Square is a full-service planning experience built into an intimate, romantic garden setting. If a stress-free, fun wedding with gorgeous pictures is a priority, you're in the right place.

Sincerely,





(615) 216-7576





www.cjsoffthesquare.com info@cjsoffthesquare.com



Venue

AT A GLANCE

- Maximum capacity is 135 guests
- Located just off the town square in historic downtown Franklin, TN, just minutes south of Nashville
- Professional planning and coordination of your wedding is included in your package
- The property includes three unique spaces: the house, outdoor pavilion, and garden which flow together seamlessly
- The venue is a combination of indoor and outdoor event space, but predominantly outdoor
- All food & beverage is provided by our exclusive caterer
- Final pricing for your wedding will be based on the day of the week, the number of guests, and your personal style preferences
- We host events April November.
 While the office remains open year round, we do not host events in July or December March



THE HOUSE

Our historic home was built in 1911 and is on the National Register of Historic Places. It was popularly known around Franklin as the home and studio of photographer Sam Causey for nearly forty years. The house provides countless settings for beautiful pictures as well as dressing rooms for the wedding party.



THE PAVILION

Day or night, a party in our pavilion looks and feels amazing. Any color palette will look gorgeous with our lush garden as the backdrop. You can also choose from a range of floor plans designed to optimize the flow of your event and make the most of the space.



THE GARDEN

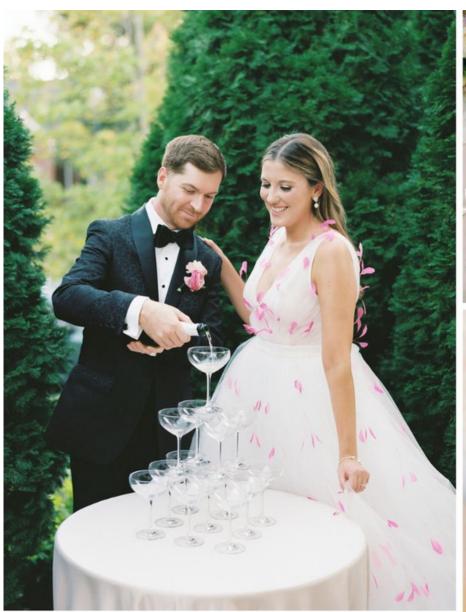
Our garden is truly magical. From the street, you would never know there is a hidden oasis in the heart of downtown Franklin, Tennessee. It's the perfect location for gorgeous wedding photos, a romantic ceremony, or to sneak away for a private dance under the string lights just before your send off.

"THERE WAS A FEELING OF BEING AT HOME AT CJ'S OFF THE SQUARE.

We felt valued and heard

FROM THE MOMENT WE TOURED."

LAUREN & COLBY











YOUR WEDDING AT



Meaningful, memorable weddings are our specialty. Our full-service approach to planning, design, and execution of the details is what makes CJ's Off the Square the highest rated venue in Tennessee. Our wedding package includes all of the essentials with lots of options for you to infuse your own style.

VENUE AMENITIES

- Exclusive use of the entire venue for 8 hours
- Dressing rooms for the wedding party
- Built in weather back-up plan
- Customizable greenery wall for photos, champagne, your neon sign, and more
- Ceremony arch placed where you like or easily removed if it's not your thing
- Free parking for you and your guests

STAFF & SERVICES

- Professional planning and coordination of your wedding day
- Our signature planning process to keep you on track, organized, and inspired
- A personalized wedding day schedule to share with family and wedding party
- Color-coded floor plans that optimize flow and provide the ideal use of the space
- Personalized seating chart for your reception
- One-hour ceremony rehearsal the day before your wedding
- DJ for your ceremony and reception
- Cake cutting service (including plates & forks)
- All set-up, clean-up, and management of your selected event services
- All wait staff and bartenders for your reception

YOUR WEDDING STYLE

- Romantic string lights in the pavilion and garden
- Elegant chandeliers in the pavilion
- 60" round tables and 30" high or low cocktail tables
- Mix of votive and pillar candles for your tables
- Ceremony chairs
- Choice of white, brown, or black folding chairs for your reception
- Choice of table linen and napkin from our classic collection (40+ colors to choose from)
- Our signature place setting including china dishes, flatware, stemware, and menu card
- \$500 design credit to be used on the style options of your choice

FOOD & BEVERAGE

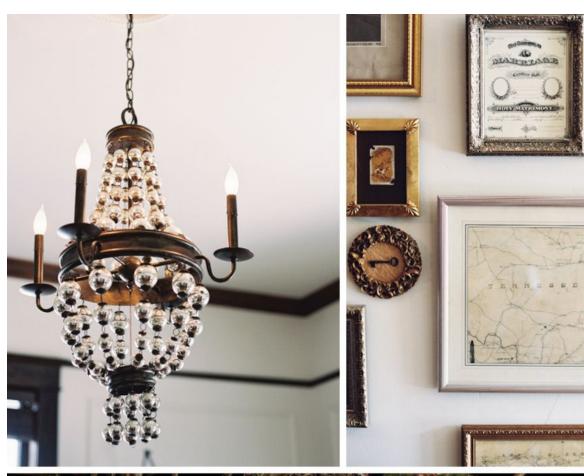
- Choice of cocktail hour station or two passed hors d'oeuvres
- Delicious brunch, lunch, or dinner with our signature seated service
- Coffee, iced tea, soft drinks, and water
- Signature bar service: Includes ice, glasses, standard garnishes, and mixers (you supply the alcohol)
- 3-tiered wedding cake with buttercream finish

Everything you need for an easy, elegant event is included. Based on your personal style and taste, you may wish to enhance different aspects of your design, décor, and menu. Speak with a planner for our current list of 100% optional upgrades.

AVAILBILITY, MENUS, & MORE

www.cjsoffthesquare.com/resources





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Transparent Pricing

- No required guest minimums on any day of the week
- No cake cutting fees, corkage fees, or other "hidden" service fees
- We supply the bar set-up and service; you provide the alcohol. This saves you thousands of dollars compared to venues that require you to purchase alcohol through them or have additional bar set up fees.
- No mandatory gratuity (although we do recommend consideration for our catering team)
- When you book with CJ's Off the Square, the base package and per person price
 are locked in. Pricing for 100% optional décor products and menu upgrades are
 subject to change based on market fluctuations outside of our control. You will
 be provided with a quote at the time of selection and that price is then locked
 in when you confirm your service order.
- Our pricing model was designed to make it easy to understand how changes to your quest list may impact your overall budget.
- We would love to connect you with other event professionals such as
 photographers, florists, and stationers from our curated list of Creative Partners.
 These professionals maintain an excellent reputation in the industry and are
 extremely experienced with the intricacies of our venue. We do not charge
 commission or referral fees so you can always trust that we are giving you our
 honest, professional recommendations with your best interests at heart.

Venue & Services

 FRIDAY
 SATURDAY
 SUNDAY

 \$16,995
 \$19,995
 \$17,995

plus \$118 per person

TN sales tax applies to all package pricing.



"MONTHS LATER, I STILL
HAVE FRIENDS AND FAMILY
CALLING ABOUT HOW
ABSOLUTELY SPOT ON OUR
WEDDING WAS BECAUSE

they could see me and my partner in all the details.

IT WAS BREATHTAKING.

MORGAN & KEITH



Investment

More than just a venue, CJ's Off the Square offers an exceptional planning experience paired with our signature event services. Almost everything you need for a wonderful celebration such as tables, linens, chairs, catering, entertainment, wedding coordination, and more is included. We also offer additional décor services which are 100% optional and can be added to your package at discounted rates.

At CJ's Off the Square, you'll always know exactly what your wedding will cost BEFORE you book thanks to our upfront pricing structure. We use a tiered pricing structure which allows the total cost of your wedding to scale based on the number of people you're expecting. This gives you more budget control and means that you don't have to pay for anything that you don't want or need.

Here's a general idea of what you can expect to invest based on your initial guest list estimate. Your final invoice will be determined based on the exact number of guests you are expecting. This guide is shown in increments of 25 to make it easy for you to see a ballpark range of what you can expect to invest as you figure out your guest list and budget.

	25 GUESTS	50 GUESTS	75 GUESTS	100 GUESTS	125 GUESTS
Friday	\$19,945	\$22,895	\$25,845	\$28,795	\$31,745
Saturday	\$22,945	\$25,895	\$28,845	\$31,795	\$34,745
Sunday	\$20,945	\$23,895	\$26,845	\$29,795	\$32,745

135 guests is our maximum capacity



"GREAT FOOD, GREAT MUSIC,
INCREDIBLE STAFF, AND
BEAUTIFUL VENUE.

We got compliments from our guests

THAT OUR WEDDING WAS
THE BEST THEY HAVE EVER
BEEN TO."

BROGAN & JACK







EVEN MORE

Wedding Resources

Visit our <u>Wedding Resources</u> page for pretty much everything you need to know about hosting your wedding at CJ's Off the Square. Bookmark it for easy access to:

PHOTO GALLERIES

Curious what the venue looks like at different times of year? View some of our favorite real weddings by season.

AVAILABILITY

Check to see what dates we have available for your wedding.

CATERING & BAR OPTIONS

Learn more about our catering and bar policies

SCHEDULE A TOUR

There's no better way to know if CJ's Off the Square is right for you than to come and visit in person. Our venue tours are private and totally low-key. No pressure, just all the time you need to explore the space, learn how we would work together, and get answers to all of your questions.

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SCHEDULE YOUR

Venue Tour



We'd love to give you a personal tour of the venue and hear more about your plans. You can also schedule a quick chat on the phone with one of our planners to answer any questions you might have if you aren't quite ready to come and visit in-person yet.

